

## //// Fireside Voter Data

# Fireside Voter Data Licensing Authorization

Data licenses will be invoiced electronically to the client. Payment is due upon receipt and made by EFT through the House Finance Office.

Email addresses are not included in any of our Voter Data packages, but can be purchased separately or matched to voter file information for maximum impact.

Please choose your data package below:

<p><b>Enhanced Data Subscription</b></p> <p>*Covers office for full term</p> <p>Cleansed Voter File PLUS commercial lifestyle enhanced voter data</p> <p>Includes 12 month subscription to L2 Constituent Mapping</p>	<p>□ Initial Import + 3 Updates during the 118th Congress (\$6,000)</p>
<p><b>Premium Data Subscription(recommended)</b></p> <p>*Covers office for full term</p> <p>Cleansed Voter File, Enhanced Data Subscription PLUS algorithmic sentiment modeling</p> <p>Includes 12 month subscription to L2 Constituent Mapping</p>	<p>□ Initial import + 3 Updates during the 118th Congress (\$7,000)</p>

## Data Integrity

Before importing new data, Fireside must know how your existing data should be treated. When importing new purchased data, I direct Fireside to take the following action:

<input type="checkbox"/>	<b><u>UPDATE</u></b> our existing constituent contact information with the newly purchased data (ex: <i>overwriting existing phone numbers or mailing addresses in your Fireside account</i> ). This applies to the first import and any subsequent updates. <b><u>RECOMMENDED</u></b>
<input type="checkbox"/>	<b><u>PRESERVE</u></b> our existing constituent contact information. New data will only be used to fill in empty fields (ex: <i>missing phone number, mailing address</i> ). This applies to the first import and any subsequent updates.

## Client Authorization

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Print Member Name

Member Signature

Date